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Electronic File Specifications

We accept files created in the following native applications:

	<u>Macintosh</u>	<u>IBM Compatible</u>
QuarkXPress®	5.01 or earlier	5.01 or earlier
Adobe Pagemaker®	7.0 or earlier	7.0 or earlier
Adobe Photoshop®	7.0 or earlier	7.0 or earlier
Adobe Illustrator®	10.0 or earlier	10.0 or earlier
CorelDraw®	8.0	10.0

QuarkXPress or Pagemaker – Macintosh or IBM Compatible

1. Along with the file sent for placement, we need the supporting graphic file(s) given the same name as the graphic(s) in your document. (Changing the name after placement will make the graphic show up as missing or modified). Place graphics at 100%
2. Color all text and graphics accordingly. Use Pantone colors for spot colors. Use CMYK for full color.

Adobe Photoshop – Macintosh or IBM Compatible

1. Files must be saved as a Macintosh TIFF or EPS.
2. Please submit black and white bitmap images at 600 dpi and grayscale images at 300 dpi for standard spot printing. For full color printing, CMYK images need to be submitted at 300 dpi.
3. All files need to be submitted at the size being used for printing.

Adobe Illustrator – Macintosh or IBM Compatible

1. Change all text into “outlines” in your document.
2. Color your text and graphics using Pantone colors or CMYK for full color.
3. If you are using an imported graphic in your Illustrator document, be sure to include the original graphic file. Place graphics at 100%.
4. Save the file as an Illustrator EPS.

CorelDRAW – Macintosh or IBM Compatible

Always export your files according to the following specifications and be sure to include your supporting graphics. Please create only one page per document.

1. Color your text and graphics using Pantone colors or CMYK for full color.
2. Place all graphics at 100%
3. Export as an “.tif” file (use “.eps” for duotones or clipping paths only).
4. Select the “text to curves” option.
5. If the graphics contain patterns or gradients, export your file as a Photoshop TIF document, saved with 300 dpi.

Special Concerns for CorelDRAW Users:

- Use the Import command to place images, clip art, or other items in your document.
- Do not link to your images.
- Avoid the using the Lens Effect on images.
- Do not use the built-in Drop Shadow Effect

Logo and Product Image Guidelines

1. Product images taken from existing web sites are NOT acceptable. These images have already been optimized for web display and do not contain the quality necessary for further manipulation.
2. We support “sit,” “sea,” and “zip” compressed files.
3. Send art as attachments and labeled with the extension of the program.
4. Do not embed art. The linked file must be included.
5. Production time begins when PO, art and hard copy are received at our facility.

Other File Formats

For files that will not be printed offset, we can output from the Microsoft Office family of applications. (Macintosh: MS Office X, IBM Compatible: MS Office XP)

CREATING FILES

Create one item at actual finished size per document. Place all graphics at 100%.

Fonts

Macintosh: Use only Postscript Type 1 fonts. Convert text to paths, curves, or outlines (vector art). If this is not possible, send in Mac compatible fonts (both screen and printer fonts).

IBM Compatible: Convert text to paths, curves, or outlines when possible.

Never use the style palette to modify fonts.

Bleed Requirements

Use 1/8th of an inch on all applicable sides.
submitted.

Trapping Requirements

Lowe's Printing can provide trapping assistance when the file is

Color Requirements

1. Use only CMYK colors for full color printing. Use only Pantone colors for spot color printing. When converting Pantone colors to CMYK, the color will vary. Printed colors vary from what you view on screen.
2. Please check your color separations before submitting your files.

Other information

1. Provide a composite hard copy proof of your file at actual size. Indicate the position of any folds, scoring, numbering, or other finishing work.
2. Electronic files submitted to Lowe's Printing will not be archived unless requested. Always keep your original files.
3. All copyrighted materials must be accompanied by a release form.

***If you have questions about submitting files, we'd be happy to help!
Just contact us at 701-852-1211 or email to lowespc@ndak.net***